

Access Free The Age Of Surveillance Capitalism The Fight For A Human Future At The New Frontier Of Power

The Age Of Surveillance Capitalism The Fight For A Human Future At The New Frontier Of Power

The User Unconscious Economics for the Many In The Age Of The Smart Machine Data Politics Radical Technologies The Age of Surveillance Capitalism Triumph of the City The British State The Lost Family The Culture of Surveillance The Routledge Handbook of Linguistic Ethnography The Known Citizen The Support Economy The Code of Capital Tug of War Algorithms of Oppression The Case Against Reality: Why Evolution Hid the Truth from Our Eyes Code Halos Identity and the Museum Visitor Experience Human Rights in the Age of Platforms Between Truth and Power America at War with Itself Distant View of a Minaret and Other Stories The Intention Economy The Age of Surveillance Capitalism The Consequences of Modernity Automating Inequality Radical Markets The One Device The Platform Society How to Fix the Future The Costs of Connection Bit Tyrants No Place to Hide Postcolonial Theory and the Specter of Capital Saving Capitalism Surveillance Valley Savage Ecology The Age of Surveillance Capitalism The Blockchain and the New Architecture of Trust

The User Unconscious

Today's "managerial" capitalism has grown hopelessly out of touch with the people it should be serving. The Support Economy explores the chasm between people and corporations and

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reveals a new society of individuals who seek relationships of advocacy and trust that provide support for their complex lives. Unlocking the wealth of these new markets can unleash the next great wave of wealth creation, but it requires a radically new approach—“distributed” capitalism. The Support Economy is a call to action for every citizen who cares about the future.

Economics for the Many

Revolutionary ideas on how to use markets to bring about fairness and prosperity for all Many blame today's economic inequality, stagnation, and political instability on the free market. The solution is to rein in the market, right? Radical Markets turns this thinking—and pretty much all conventional thinking about markets, both for and against—on its head. The book reveals bold new ways to organize markets for the good of everyone. It shows how the emancipatory force of genuinely open, free, and competitive markets can reawaken the dormant nineteenth-century spirit of liberal reform and lead to greater equality, prosperity, and cooperation. Eric Posner and Glen Weyl demonstrate why private property is inherently monopolistic, and how we would all be better off if private ownership were converted into a public auction for public benefit. They show how the principle of one person, one vote inhibits democracy, suggesting instead an ingenious way for voters to effectively influence the issues that matter most to them. They argue that every citizen of a host country should benefit from immigration—not just migrants and their capitalist employers. They propose leveraging antitrust laws to liberate markets from the grip of institutional investors and creating a data labor movement to force

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digital monopolies to compensate people for their electronic data. Only by radically expanding the scope of markets can we reduce inequality, restore robust economic growth, and resolve political conflicts. But to do that, we must replace our most sacred institutions with truly free and open competition—Radical Markets shows how.

In The Age Of The Smart Machine

If the stories they tell about themselves are to be believed, all of the tech giants—Apple, Google, Microsoft, Facebook, and Amazon—were built from the ground up through hard work, a few good ideas, and the entrepreneurial daring to seize an opportunity when it presented itself. With searing wit and blistering commentary Bit Tyrants provides an urgent corrective to this froth of board room marketing copy that is so often passed off as analysis. For fans of corporate fairy-tales there are no shortage of official histories that celebrate the innovative genius of Steve Jobs, liberal commentators who fall over themselves to laude Bill Gates's selfless philanthropy, or politicians who will tell us to listen to Mark Zuckerberg for advice on how to protect our democracy from foreign influence. In this highly unauthorized account of the Big Five's origins, Rob Larson sets the record straight, and in the process shreds every focus-grouped bromide about corporate benevolence he could get his hands on. Those readers unwilling to smile and nod as every day we become more dependent on our phones and apps to do our chores, our jobs, and our socializing can take heart as Larson provides us with maps to all the shallow graves, skeleton filled closets, and invective laced emails Big Tech left behind on its ascent to power. His withering analysis will help readers crack the code of the economic

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dynamics that allowed these companies to become near-monopolies very early on, and, with a little bit of luck, his calls for digital socialism might just inspire a viral movement for online revolution.

Data Politics

This study of the advent of computers in the workplace examines the impact of automation on workers in several fields, concluding that business must integrate their employees with new technologies if automation is to succeed

Radical Technologies

Describes an economy driven by consumer intent, where vendors must respond to the actual intentions of customers instead of vying for the attention of many.

The Age of Surveillance Capitalism

The first attempt since the 1980s to analyse the British state's capacity to block change and derail social movements. A riposte to those who said there could never be a very British coup.

Triumph of the City

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In recent years, postcolonial theory has emerged as the most influential scholarly explanation for the historical trajectory and social anatomy of the Global South. Its leading proponents—many of whom have become academic superstars—not only reject Enlightenment political and economic theories, especially Marxism, but accuse them of complicity in Europe's imperial project. In this devastating critique, Vivek Chibber offers the most comprehensive response yet to postcolonial theory mounted on behalf of the radical Enlightenment tradition. Focusing on the hugely popular Subaltern Studies project, Chibber carefully examines this project's core arguments about the specificity of the Global South and the deficiencies of Western thought. He shows that their foundational arguments are based on a series of analytical and historical errors, chief among which is a flawed understanding of capitalism's "universalizing" tendency. Once the real history of capital's universalization is reconstructed, aspects of modernity that appear to be unique to the South turn out to be shared with the North—and the history of the Global South can be explained by the very theories that postcolonial theorists urge us to reject. *Postcolonial Theory and the Specter of Capital* promises to be a turning point in contemporary social theory.

The British State

The Routledge Handbook of Linguistic Ethnography provides an accessible, authoritative and comprehensive overview of this growing body of research, combining ethnographic approaches with close attention to language use. This handbook illustrates the richness and

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potential of linguistic ethnography to provide detailed understandings of situated patterns of language use while connecting these patterns clearly to broader social structures. Including a general introduction to linguistic ethnography and 25 state-of-the-art chapters from expert international scholars, the handbook is divided into three sections. Chapters cover historical, empirical, methodological and theoretical contributions to the field, and new approaches and developments. This handbook is key reading for those studying linguistic ethnography, qualitative research methods, sociolinguistics and educational linguistics within English Language, Applied Linguistics, Education and Anthropology.

The Lost Family

Internet entrepreneur Andrew Keen was among the earliest to write about the dangers that the Internet poses to our culture and society. His 2007 book *The Cult of the Amateur* was critical in helping advance the conversation around the Internet, which has now morphed from a tool providing efficiencies and opportunities for consumers and business to a force that is profoundly reshaping our societies and our world. In his new book, *How to Fix the Future*, Keen focuses on what we can do about this seemingly intractable situation. Looking to the past to learn how we might change our future, he describes how societies tamed the excesses of the Industrial Revolution, which, like its digital counterpart, demolished long-standing models of living, ruined harmonious environments and altered the business world beyond recognition. Travelling across the globe, from India to Estonia, Germany to Singapore, he investigates the best (and worst) practices in five key areas - regulation, innovation, social responsibility,

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consumer choice and education - and concludes by examining whether we are seeing the beginning of the end of the America-centric digital world. Powerful, urgent and deeply engaging, *How to Fix the Future* vividly depicts what we must do if we are to try to preserve human values in an increasingly digital world and what steps we might take as societies and individuals to make the future something we can again look forward to.

The Culture of Surveillance

A revealing look at how negative biases against women of color are embedded in search engine results and algorithms Run a Google search for “black girls”—what will you find? “Big Booty” and other sexually explicit terms are likely to come up as top search terms. But, if you type in “white girls,” the results are radically different. The suggested porn sites and un-moderated discussions about “why black women are so sassy” or “why black women are so angry” presents a disturbing portrait of black womanhood in modern society. In *Algorithms of Oppression*, Safiya Umoja Noble challenges the idea that search engines like Google offer an equal playing field for all forms of ideas, identities, and activities. Data discrimination is a real social problem; Noble argues that the combination of private interests in promoting certain sites, along with the monopoly status of a relatively small number of Internet search engines, leads to a biased set of search algorithms that privilege whiteness and discriminate against people of color, specifically women of color. Through an analysis of textual and media searches as well as extensive research on paid online advertising, Noble exposes a culture of racism and sexism in the way discoverability is created online. As search engines and their

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related companies grow in importance—operating as a source for email, a major vehicle for primary and secondary school learning, and beyond—understanding and reversing these disquieting trends and discriminatory practices is of utmost importance. An original, surprising and, at times, disturbing account of bias on the internet, *Algorithms of Oppression* contributes to our understanding of how racism is created, maintained, and disseminated in the 21st century.

The Routledge Handbook of Linguistic Ethnography

Selling Earth observation satellites on their abilities to predict and limit adverse environmental change, politicians, business leaders, the media, and technology enthusiasts have spent sixty years arguing that space exploration can create a more peaceful, prosperous world. Capitalist states have also socialized the risk and privatized the profits of the commercial space industry by convincing taxpayers to fund surveillance technologies as necessary components of sovereignty, freedom, and democracy. Jocelyn Wills's *Tug of War* reminds us that colonizing the cosmos has not only accelerated the arms race but also encouraged government contractors to compete for the military and commercial spoils of surveillance. Although Canadians prefer to celebrate their role as purveyors of peaceful space applications, Canada has played a pivotal part in the expansion of neoliberal policies and surveillance networks that now encircle the globe, primarily as a political ally of the United States and component supplier for its military-industrial complex. Tracing the forty-five-year history of Canada's largest space company – MacDonald, Dettwiler and Associates (MDA) – through the lens of surveillance

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studies and a trove of oral history transcripts, government documents, trade journals, and other sources, Wills places capitalism's imperial ambitions squarely at the centre of Canada-US relations and the privatization of the Canadian political economy. Tug of War confronts the mythic lure of technological progress and the ways in which those who profess little interest in war rationalize their leap into military contracting by avoiding the moral and political implications of their work.

The Known Citizen

The secret history of the invention that changed everything-and became the most profitable product in the world. NATIONAL BESTSELLERShortlisted for the Financial Times Business Book of the Year Award One of the Best Business Books of 2016 - CNBC, Bloomberg, 1-800-CEO-Read "The One Device is a tour de force, with a fast-paced edge and heaps of analytical insight." -Ashlee Vance, New York Times bestselling author of Elon Musk "A stunning book. You will never look at your iPhone the same way again." -Dan Lyons, New York Times bestselling author of Disrupted Odds are that as you read this, an iPhone is within reach. But before Steve Jobs introduced us to "the one device," as he called it, a cell phone was merely what you used to make calls on the go. How did the iPhone transform our world and turn Apple into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won't hear from Cupertino-based on his exclusive interviews with the engineers, inventors, and developers who guided every stage of the iPhone's creation. This deep dive takes you from inside One Infinite Loop to 19th century

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France to WWII America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep inside Shenzhen's notorious "suicide factories." It's a firsthand look at how the cutting-edge tech that makes the world work—touch screens, motion trackers, and even AI—made their way into our pockets. *The One Device* is a roadmap for design and engineering genius, an anthropology of the modern age, and an unprecedented view into one of the most secretive companies in history. This is the untold account, ten years in the making, of the device that changed everything.

The Support Economy

How the blockchain—a system built on foundations of mutual mistrust—can become trustworthy. The blockchain entered the world on January 3, 2009, introducing an innovative new trust architecture: an environment in which users trust a system—for example, a shared ledger of information—without necessarily trusting any of its components. The cryptocurrency Bitcoin is the most famous implementation of the blockchain, but hundreds of other companies have been founded and billions of dollars invested in similar applications since Bitcoin's launch. Some see the blockchain as offering more opportunities for criminal behavior than benefits to society. In this book, Kevin Werbach shows how a technology resting on foundations of mutual mistrust can become trustworthy. The blockchain, built on open software and decentralized foundations that allow anyone to participate, seems like a threat to any form of regulation. In fact, Werbach argues, law and the blockchain need each other. Blockchain systems that ignore law and governance are likely to fail, or to become outlaw technologies irrelevant to the

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mainstream economy. That, Werbach cautions, would be a tragic waste of potential. If, however, we recognize the blockchain as a kind of legal technology that shapes behavior in new ways, it can be harnessed to create tremendous business and social value.

The Code of Capital

Featured as a Guardian Long Read in December 2018 EVERYTHING WE HAVE BEEN TOLD ABOUT THE DEMOCRATIC NATURE OF THE INTERNET IS A MARKETING PLOY. As the Cambridge Analytica scandal has shown, private corporations consider it their right to use our data (and by extension, us) which ever way they see fit. Tempted by their appealing organisational and diagnostic tools, we have allowed private internet corporations access to the most intimate corners of our lives. But the internet was developed, from the outset, as a weapon. Looking at the hidden origins of many internet corporations and platforms, Levine shows that this is a function, not a bug of the online experience. Conceived as a surveillance tool by ARPA to control insurgents in the Vietnam War, the internet is now essential to our lives. This book investigates the troubling and unavoidable truth of its history and the unfathomable power of the corporations who now more or less own it. Without this book, your picture of contemporary society will be missing an essential piece of the puzzle.

Tug of War

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Wide-ranging essays and experimental prose forcefully demonstrate how digital media and computational technologies have redefined what it is to be human. Over the past decade, digital media has expanded exponentially, becoming an essential part of daily life. The stimulating essays and experimental compositions in *The User Unconscious* delve into the ways digital media and computational technologies fundamentally affect our sense of self and the world we live in, from both human and other-than-human perspectives. Critical theorist Patricia Ticineto Clough's provocative essays center around the motif of the "user unconscious" to advance the challenging thesis that that we are both human and other-than-human: we now live, think, and dream within multiple layers of computational networks that are constantly present, radically transforming subjectivity, sociality, and unconscious processes. Drawing together rising strains of philosophy, critical theory, and media studies, as well as the political, social, and economic transformations that are shaping the twenty-first-century world, *The User Unconscious* points toward emergent crises and potentialities in both human subjectivity and sociality. Moving from affect to data, Clough forces us to see that digital media and computational technologies are not merely controlling us—they have already altered what it means to be human.

Algorithms of Oppression

Understanding the visitor experience provides essential insights into how museums can affect people's lives. Personal drives, group identity, decision-making and meaning-making strategies, memory, and leisure preferences, all enter into the visitor experience, which

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extends far beyond the walls of the institution both in time and space. Drawing upon a career in studying museum visitors, renowned researcher John Falk attempts to create a predictive model of visitor experience, one that can help museum professionals better meet those visitors' needs. He identifies five key types of visitors who attend museums and then defines the internal processes that drive them there over and over again. Through an understanding of how museums shape and reflect their personal and group identity, Falk is able to show not only how museums can increase their attendance and revenue, but also their meaningfulness to their constituents.

The Case Against Reality: Why Evolution Hid the Truth from Our Eyes

From the author of *Aftershock* and *The Work of Nations*, his most important book to date—a myth-shattering breakdown of how the economic system that helped make America so strong is now failing us, and what it will take to fix it. Perhaps no one is better acquainted with the intersection of economics and politics than Robert B. Reich, and now he reveals how power and influence have created a new American oligarchy, a shrinking middle class, and the greatest income inequality and wealth disparity in eighty years. He makes clear how centrally problematic our veneration of the “free market” is, and how it has masked the power of moneyed interests to tilt the market to their benefit. Reich exposes the falsehoods that have been bolstered by the corruption of our democracy by huge corporations and the revolving door between Washington and Wall Street: that all workers are paid what they’re “worth,” that a higher minimum wage equals fewer jobs, and that corporations must serve shareholders

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before employees. He shows that the critical choices ahead are not about the size of government but about who government is for: that we must choose not between a free market and “big” government but between a market organized for broadly based prosperity and one designed to deliver the most gains to the top. Ever the pragmatist, ever the optimist, Reich sees hope for reversing our slide toward inequality and diminished opportunity when we shore up the countervailing power of everyone else. Passionate yet practical, sweeping yet exactly argued, *Saving Capitalism* is a revelatory indictment of our economic status quo and an empowering call to civic action.

Code Halos

This work explores the relationships between legal institutions and political and economic transformation. It argues that as law is enlisted to help produce the profound economic and sociotechnical shifts that have accompanied the emergence of the informational economy, it is changing in fundamental ways.

Identity and the Museum Visitor Experience

Just about any social need is now met with an opportunity to “connect” through digital means. But this convenience is not free—it is purchased with vast amounts of personal data transferred through shadowy backchannels to corporations using it to generate profit. The Costs of

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Connection uncovers this process, this "data colonialism," and its designs for controlling our lives—our ways of knowing; our means of production; our political participation. Colonialism might seem like a thing of the past, but this book shows that the historic appropriation of land, bodies, and natural resources is mirrored today in this new era of pervasive datafication. Apps, platforms, and smart objects capture and translate our lives into data, and then extract information that is fed into capitalist enterprises and sold back to us. The authors argue that this development foreshadows the creation of a new social order emerging globally—and it must be challenged. Confronting the alarming degree of surveillance already tolerated, they offer a stirring call to decolonize the internet and emancipate our desire for connection.

Human Rights in the Age of Platforms

From 9/11 to the Snowden leaks, stories about surveillance increasingly dominate the headlines. But surveillance is not only 'done to us' – it is something we do in everyday life. We submit to surveillance, believing we have nothing to hide. Or we try to protect our privacy or negotiate the terms under which others have access to our data. At the same time, we participate in surveillance in order to supervise children, monitor other road users, and safeguard our property. Social media allow us to keep tabs on others, as well as on ourselves. This is the culture of surveillance. This important book explores the imaginaries and practices of everyday surveillance. Its main focus is not high-tech, organized surveillance operations but our varied, mundane experiences of surveillance that range from the casual and careless to the focused and intentional. It insists that it is time to stop using Orwellian metaphors and find

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ones suited to twenty-first-century surveillance — from 'The Circle' or 'Black Mirror.' Surveillance culture, David Lyon argues, is not detached from the surveillance state, society and economy. It is informed by them. He reveals how the culture of surveillance may help to domesticate and naturalize surveillance of unwelcome kinds, and considers which kinds of surveillance might be fostered for the common good and human flourishing.

Between Truth and Power

Our economy is rigged in favour of a wealthy elite. We need a new approach: an economics for the many. Big challenges lie ahead for our society: the rise of automation and the threat of catastrophic climate change. But so, too, do the huge possibilities presented by new technology and better ways of organising our economy in the wake of neoliberalism's failure. With the election of Jeremy Corbyn as Labour leader, and the extraordinary turnaround in Labour's fortunes in the 2017 election, we have a real opportunity to build an economy in Britain that is radically fairer, radically more democratic, and radically more sustainable. But we need the right ideas and strategies if we're going to get there. *Economics for the Many*, edited and with an introduction by Shadow Chancellor of the Exchequer John McDonnell, features contributions from the participants in his New Economics conferences, including Barry Gardiner, Ann Pettifor, Prem Sikka, and Guy Standing. It covers topics from housing, public ownership, and fairer international trading systems to industrial policy for the twenty-first century and how to tackle tax avoidance and regional imbalances. Together, the essays in this volume lay out a vision for a new economics, one that works for the many, not the few.

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America at War with Itself

Can we trust our senses to tell us the truth? Challenging leading scientific theories that claim that our senses report back objective reality, cognitive scientist Donald Hoffman argues that while we should take our perceptions seriously, we should not take them literally. How can it be possible that the world we see is not objective reality? And how can our senses be useful if they are not communicating the truth? Hoffman grapples with these questions and more over the course of this eye-opening work. Ever since Homo sapiens has walked the earth, natural selection has favored perception that hides the truth and guides us toward useful action, shaping our senses to keep us alive and reproducing. We observe a speeding car and do not walk in front of it; we see mold growing on bread and do not eat it. These impressions, though, are not objective reality. Just like a file icon on a desktop screen is a useful symbol rather than a genuine representation of what a computer file looks like, the objects we see every day are merely icons, allowing us to navigate the world safely and with ease. The real-world implications for this discovery are huge. From examining why fashion designers create clothes that give the illusion of a more “attractive” body shape to studying how companies use color to elicit specific emotions in consumers, and even dismantling the very notion that spacetime is objective reality, *The Case Against Reality* dares us to question everything we thought we knew about the world we see.

Distant View of a Minaret and Other Stories

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Scholars from across law and internet and media studies examine the human rights implications of today's platform society. Today such companies as Apple, Facebook, Google, Microsoft, and Twitter play an increasingly important role in how users form and express opinions, encounter information, debate, disagree, mobilize, and maintain their privacy. What are the human rights implications of an online domain managed by privately owned platforms? According to the Guiding Principles on Business and Human Rights, adopted by the UN Human Right Council in 2011, businesses have a responsibility to respect human rights and to carry out human rights due diligence. But this goal is dependent on the willingness of states to encode such norms into business regulations and of companies to comply. In this volume, contributors from across law and internet and media studies examine the state of human rights in today's platform society. The contributors consider the “datafication” of society, including the economic model of data extraction and the conceptualization of privacy. They examine online advertising, content moderation, corporate storytelling around human rights, and other platform practices. Finally, they discuss the relationship between human rights law and private actors, addressing such issues as private companies' human rights responsibilities and content regulation. Contributors Anja Bechmann, Fernando Bermejo, Agnès Callamard, Mikkel Flyverbom, Rikke Frank Jørgensen, Molly K. Land, Tarlach McGonagle, Jens-Erik Mai, Joris van Hoboken, Glen Whelan, Jillian C. York, Shoshana Zuboff, Ethan Zuckerman Open access edition published with generous support from Knowledge Unlatched and the Danish Council for Independent Research.

The Intention Economy

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WINNER: The 2018 McGannon Center Book Prize and shortlisted for the Goddard Riverside Stephan Russo Book Prize for Social Justice The New York Times Book Review: "Riveting." Naomi Klein: "This book is downright scary." Ethan Zuckerman, MIT: "Should be required reading." Dorothy Roberts, author of Killing the Black Body: "A must-read." Astra Taylor, author of The People's Platform: "The single most important book about technology you will read this year." Cory Doctorow: "Indispensable." A powerful investigative look at data-based discrimination—and how technology affects civil and human rights and economic equity The State of Indiana denies one million applications for healthcare, foodstamps and cash benefits in three years—because a new computer system interprets any mistake as “failure to cooperate.” In Los Angeles, an algorithm calculates the comparative vulnerability of tens of thousands of homeless people in order to prioritize them for an inadequate pool of housing resources. In Pittsburgh, a child welfare agency uses a statistical model to try to predict which children might be future victims of abuse or neglect. Since the dawn of the digital age, decision-making in finance, employment, politics, health and human services has undergone revolutionary change. Today, automated systems—rather than humans—control which neighborhoods get policed, which families attain needed resources, and who is investigated for fraud. While we all live under this new regime of data, the most invasive and punitive systems are aimed at the poor. In Automating Inequality, Virginia Eubanks systematically investigates the impacts of data mining, policy algorithms, and predictive risk models on poor and working-class people in America. The book is full of heart-wrenching and eye-opening stories, from a woman in Indiana whose benefits are literally cut off as she lays dying to a family in

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Pennsylvania in daily fear of losing their daughter because they fit a certain statistical profile. The U.S. has always used its most cutting-edge science and technology to contain, investigate, discipline and punish the destitute. Like the county poorhouse and scientific charity before them, digital tracking and automated decision-making hide poverty from the middle-class public and give the nation the ethical distance it needs to make inhumane choices: which families get food and which starve, who has housing and who remains homeless, and which families are broken up by the state. In the process, they weaken democracy and betray our most cherished national values. This deeply researched and passionate book could not be more timely.

The Age of Surveillance Capitalism

A field manual to the technologies that are transforming our lives Everywhere we turn, a startling new device promises to transfigure our lives. But at what cost? In this urgent and revelatory excavation of our Information Age, leading technology thinker Adam Greenfield forces us to reconsider our relationship with the networked objects, services and spaces that define us. It is time to re-evaluate the Silicon Valley consensus determining the future. We already depend on the smartphone to navigate every aspect of our existence. We're told that innovations—from augmented-reality interfaces and virtual assistants to autonomous delivery drones and self-driving cars—will make life easier, more convenient and more productive. 3D printing promises unprecedented control over the form and distribution of matter, while the blockchain stands to revolutionize everything from the recording and exchange of value to the

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way we organize the mundane realities of the day to day. And, all the while, fiendishly complex algorithms are operating quietly in the background, reshaping the economy, transforming the fundamental terms of our politics and even redefining what it means to be human. Having successfully colonized everyday life, these radical technologies are now conditioning the choices available to us in the years to come. How do they work? What challenges do they present to us, as individuals and societies? Who benefits from their adoption? In answering these questions, Greenfield's timely guide clarifies the scale and nature of the crisis we now confront—and offers ways to reclaim our stake in the future.

The Consequences of Modernity

Data has become a social and political issue because of its capacity to reconfigure relationships between states, subjects, and citizens. This book explores how data has acquired such an important capacity and examines how critical interventions in its uses in both theory and practice are possible. Data and politics are now inseparable: data is not only shaping our social relations, preferences and life chances but our very democracies. Expert international contributors consider political questions about data and the ways it provokes subjects to govern themselves by making rights claims. Concerned with the things (infrastructures of servers, devices, and cables) and language (code, programming, and algorithms) that make up cyberspace, this book demonstrates that without understanding these conditions of possibility it is impossible to intervene in or to shape data politics. Aimed at academics and postgraduate students interested in political aspects of data, this volume will also be of interest to experts in

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the fields of internet studies, international studies, Big Data, digital social sciences and humanities.

Automating Inequality

"Capital is the defining feature of modern economies, yet most people have no idea where it actually comes from. What is it, exactly, that transforms mere wealth into an asset that automatically creates more wealth? The Code of Capital explains how capital is created behind closed doors in the offices of private attorneys, and why this little-known fact is one of the biggest reasons for the widening wealth gap between the holders of capital and everybody else. In this revealing book, Katharina Pistor argues that the law selectively "codes" certain assets, endowing them with the capacity to protect and produce private wealth. With the right legal coding, any object, claim, or idea can be turned into capital - and lawyers are the keepers of the code. Pistor describes how they pick and choose among different legal systems and legal devices for the ones that best serve their clients' needs, and how techniques that were first perfected centuries ago to code landholdings as capital are being used today to code stocks, bonds, ideas, and even expectations--assets that exist only in law. A powerful new way of thinking about one of the most pernicious problems of our time, The Code of Capital explores the different ways that debt, complex financial products, and other assets are coded to give financial advantage to their holders. This provocative book paints a troubling portrait of the pervasive global nature of the code, the people who shape it, and the governments that enforce it."--Provided by publisher.

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Radical Markets

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

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The One Device

Jairus Victor Grove contends that we live in a world made by war. In *Savage Ecology* he offers an ecological theory of geopolitics that argues that contemporary global crises are better understood when considered within the larger history of international politics. Infusing international relations with the theoretical interventions of fields ranging from new materialism to political theory, Grove shows how political violence is the principal force behind climate change, mass extinction, slavery, genocide, extractive capitalism, and other catastrophes. Grove analyzes a variety of subjects—from improvised explosive devices and drones to artificial intelligence and brain science—to outline how geopolitics is the violent pursuit of a way of living that comes at the expense of others. Pointing out that much of the damage being done to the earth and its inhabitants stems from colonialism, Grove suggests that the Anthropocene may be better described by the term Eurocene. The key to changing the planet's trajectory, Grove proposes, begins by acknowledging both the earth-shaping force of geopolitical violence and the demands apocalypses make for fashioning new ways of living.

The Platform Society

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and

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research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit--at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future--if we let it.

How to Fix the Future

In this major theoretical statement, the author offers a new and provocative interpretation of institutional transformations associated with modernity. What is modernity? The author suggests, "As a first approximation, let us simply say the following: 'modernity' refers to

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modes of social life or organization which emerged in Europe from about the seventeenth century onwards and which subsequently became more or less worldwide in their influence.” We do not as yet, the author argues, live in a post-modern world. The distinctive characteristics of our major social institutions in the closing years of the twentieth century suggest that, rather than entering into a period of post-modernity, we are moving into a period of “high modernity” in which the consequences of modernity are becoming more radicalized and universalized than before. A post-modern social universe may eventually come into being, but this as yet lies on the other side of the forms of social and cultural organization that currently dominate world history. In developing a fresh characterization of the nature of modernity, the author concentrates on the themes of security versus danger and o trust versus risk . Modernity is a double-edged phenomenon. The development of modern social institutions has created vastly greater opportunities for human beings to enjoy a secure and rewarding existencethan in any type of pre-modern system. But modernity also has a somber side that has become very important in the present century, such as the frequently degrading nature of modern industrial work, the growth of totalitarianism, the threat of environmentsal destruction, and the alrming development of military power and weaponry. The book builds upon the author’s pevious theoretical writings and will be of great interest to those who have followed his work through the years. However, this book covers issues the author has not previously analyzed and extends the scope of his work into areas of pressing practical concern.

The Costs of Connection

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A deeply reported look at the rise of home genetic testing and the seismic shock it has had on individual lives You swab your cheek or spit into a vial, then send it away to a lab somewhere. Weeks later you get a report that might tell you where your ancestors came from or if you carry certain genetic risks. Or the report could reveal a long-buried family secret and upend your entire sense of identity. Soon a lark becomes an obsession, an incessant desire to find answers to questions at the core of your being, like “Who am I?” and “Where did I come from?” Welcome to the age of home genetic testing. In *The Lost Family*, journalist Libby Copeland investigates what happens when we embark on a vast social experiment with little understanding of the ramifications. Copeland explores the culture of genealogy buffs, the science of DNA, and the business of companies like Ancestry and 23andMe, all while tracing the story of one woman, her unusual results, and a relentless methodical drive for answers that becomes a thoroughly modern genetic detective story. *The Lost Family* delves into the many lives that have been irrevocably changed by home DNA tests—a technology that represents the end of family secrets. There are the adoptees who’ve used the tests to find their birth parents; donor-conceived adults who suddenly discover they have more than fifty siblings; hundreds of thousands of Americans who discover their fathers aren’t biologically related to them, a phenomenon so common it is known as a “non-paternity event”; and individuals who are left to grapple with their conceptions of race and ethnicity when their true ancestral histories are discovered. Throughout these accounts, Copeland explores the impulse toward genetic essentialism and raises the question of how much our genes should get to tell us about who we are. With more than thirty million people having undergone home DNA testing, the answer to that question is more important than ever. Gripping and masterfully told, *The Lost Family* is

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a spectacular book on a big, timely subject.

Bit Tyrants

Individuals all over the world can use Airbnb to rent an apartment in a foreign city, check Coursera to find a course on statistics, join PatientsLikeMe to exchange information about one's disease, hail a cab using Uber, or read the news through Facebook's Instant Articles. The promise of connective platforms is that they offer personalized services and contribute to innovation and economic growth, while bypassing cumbersome institutional or industrial overhead. In *The Platform Society*, Van Dijck, Poell and De Waal offer a comprehensive analysis of a connective world where platforms have penetrated the heart of societies-disrupting markets and labor relations, circumventing institutions, transforming social and civic practices and affecting democratic processes. This book questions what role online platforms play in the organization of Western societies. First, how do platform mechanisms work and to what effect are they deployed? Second, how can platforms incorporate public values and benefit the public good? *The Platform Society* analyzes intense struggles between competing ideological systems and contesting societal actors-market, government and civil society-raising the issue of who is or should be responsible for anchoring public values and the common good in a platform society. Public values include of course privacy, accuracy, safety, and security, but they also pertain to broader societal effects, such as fairness, accessibility, democratic control, and accountability. Such values are the very stakes in the struggle over the platformization of societies around the globe. *The Platform Society* highlights how this struggle

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plays out in four private and public sectors: news, urban transport, health, and education. Each struggle highlights local dimensions, for instance fights over regulation between individual platforms and city governments, but also addresses the level of the platform ecosystem as well as the geopolitical level where power clashes between global markets and (supra-)national governments take place.

No Place to Hide

Harness "Code Halos" to gain competitive advantage in the digital era Amazon beating Borders, Netflix beating Blockbuster, Apple beating Kodak, and the rise of companies like Google, LinkedIn, and Pandora are not isolated or random events. Today's outliers in revenue growth and value creation are winning with a new set of rules. They are dominating by managing the information that surrounds people, organizations, processes, and products—what authors Malcolm Frank, Paul Roehrig, and Ben Pring call Code Halos. This is far beyond “Big Data” and analytics. Code Halos spark new commercial models that can dramatically flip market dominance from industry stalwarts to challengers. In this new book, the authors show leaders how digital innovators and traditional companies can build Code Halo solutions to drive success. The book: Examines the explosion of digital information that now surrounds us and describes the profound impact this is having on individuals, corporations, and societies; Shows how the Crossroads Model can help anticipate and navigate this market shift; Provides examples of traditional firms already harnessing the power of Code Halos including GE's "Brilliant Machines," Disney's theme park "Magic Band," and Allstate's mobile devices and

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analytics that transform auto insurance. With reasoned insight, new data, real-world cases, and practical guidance, Code Halos shows seasoned executives, entrepreneurs, students, line-of-business owners, and technology leaders how to master the new rules of the Code Halo economy.

Postcolonial Theory and the Specter of Capital

THE TOP 10 SUNDAY TIMES BESTSELLER Shortlisted for the FT Business Book of the Year Award 2019 'Easily the most important book to be published this century. I find it hard to take any young activist seriously who hasn't at least familiarised themselves with Zuboff's central ideas.' - Zadie Smith, The Guardian The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control us. The heady optimism of the Internet's early days is gone. Technologies that were meant to liberate us have deepened inequality and stoked divisions. Tech companies gather our information online and sell it to the highest bidder, whether government or retailer. Profits now depend not only on predicting our behaviour but modifying it too. How will this fusion of capitalism and the digital shape our values and define our future? Shoshana Zuboff shows that we are at a crossroads. We still have the power to decide what kind of world we want to live in, and what we decide now will shape the rest of the century. Our choices: allow technology to enrich the few and impoverish the many, or harness it and distribute its benefits. The Age of Surveillance Capitalism is a deeply-reasoned examination of the threat of unprecedented power free from democratic

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oversight. As it explores this new capitalism's impact on society, politics, business, and technology, it exposes the struggles that will decide both the next chapter of capitalism and the meaning of information civilization. Most critically, it shows how we can protect ourselves and our communities and ensure we are the masters of the digital rather than its slaves.

Saving Capitalism

Every day Americans make decisions about their privacy: what to share, how much to expose to whom. Securing the boundary between private affairs and public identity has become a central task of citizenship. Sarah Igo pursues this elusive social value across the twentieth century, as individuals asked how they should be known by their own society.

Surveillance Valley

A pioneering urban economist presents a myth-shattering look at the majesty and greatness of cities America is an urban nation, yet cities get a bad rap: they're dirty, poor, unhealthy, environmentally unfriendly . . . or are they? In this revelatory book, Edward Glaeser, a leading urban economist, declares that cities are actually the healthiest, greenest, and richest (in both cultural and economic terms) places to live. He travels through history and around the globe to reveal the hidden workings of cities and how they bring out the best in humankind. Using intrepid reportage, keen analysis, and cogent argument, Glaeser makes an urgent, eloquent

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case for the city's importance and splendor, offering inspiring proof that the city is humanity's greatest creation and our best hope for the future. "A masterpiece." -Steven D. Levitt, coauthor of Freakonomics "Bursting with insights." -The New York Times Book Review

Savage Ecology

The New York Times Bestseller In May 2013, Glenn Greenwald set out for Hong Kong to meet an anonymous source who claimed to have astonishing evidence of pervasive government spying and insisted on communicating only through heavily encrypted channels. That source turned out to be the 29-year-old NSA contractor and whistleblower Edward Snowden, and his revelations about the agency's widespread, systemic overreach proved to be some of the most explosive and consequential news in recent history, triggering a fierce debate over national security and information privacy. As the arguments rage on and the government considers various proposals for reform, it is clear that we have yet to see the full impact of Snowden's disclosures. Now for the first time, Greenwald fits all the pieces together, recounting his high-intensity ten-day trip to Hong Kong, examining the broader implications of the surveillance detailed in his reporting for The Guardian, and revealing fresh information on the NSA's unprecedented abuse of power with never-before-seen documents entrusted to him by Snowden himself. Going beyond NSA specifics, Greenwald also takes on the establishment media, excoriating their habitual avoidance of adversarial reporting on the government and their failure to serve the interests of the people. Finally, he asks what it means both for individuals and for a nation's political health when a government pries so invasively into the

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private lives of its citizens—and considers what safeguards and forms of oversight are necessary to protect democracy in the digital age. Coming at a landmark moment in American history, *No Place to Hide* is a fearless, incisive, and essential contribution to our understanding of the U.S. surveillance state.

The Age of Surveillance Capitalism

From poisoned water and police violence in our cities, to gun massacres and hate-mongering on the presidential campaign trail, evidence that America is at war with itself is everywhere around us. The question is not whether or not it's happening, but how to understand the forces at work in order to prevent conditions from getting worse. Henry A. Giroux offers a powerful, far-reaching critique of the economic interests, cultural dimensions, and political dynamics involved in the nation's shift toward increasingly abusive forms of power. His analysis helps us to frame critical questions about what can and should be done to turn things around while we can. Reflecting on a wide range of social issues, Giroux contrasts Donald Trump's America with Sandra Bland's to understand who really benefits from politically fueled intolerance for immigrants, communities of color, Muslims, low-income families, and those who challenge state and corporate power. A passionate advocate for civil rights and the importance of the imagination, Giroux argues that only through widespread social investment in democracy and education can the common good hope to prevail over the increasingly concentrated influence of extreme right-wing politicians and self-serving economic interests. Praise for *America at War with Itself*: "This is the book Americans need to read now. No one is better than Henry Giroux

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at analyzing the truly dangerous threats to our society. He punctures our delusions and offers us a compelling and enlightened vision of a better way. America at War with Itself is the best book of the year."—Bob Herbert, Distinguished Senior Fellow at Demos and former Op-Ed columnist for the New York Times "In this current era of corporate media misdirection and misinformation, America at War with Itself is a must read for all Americans, especially young people. Henry Giroux is one of the few great political voices of today, with powerful insight into the truth. Dr. Giroux is defiantly explaining, against the grain, what's REALLY going on right now, and doing so quite undeniably. Simply put, the ideas he brings forth are a beacon that need to be seen and heard and understood in order for the world to progress."—Julian Casablancas "In America at War with Itself, Henry Giroux again proves himself one of North America's most clear-sighted radical philosophers of education, culture and politics: radical because he discards the chaff of liberal critique and cuts to the root of the ills that are withering democracy. Giroux also connects the dots of reckless greed, corporate impunity, poverty, mass incarceration, racism and the co-opting of education to crush critical thinking and promote a culture that denigrates and even criminalizes civil society and the public good. His latest work is the antidote to an alarming tide of toxic authoritarianism that threatens to engulf America. The book could not be more timely."—Olivia Ward, Toronto Star "America at War with Itself makes the case for real ideological and structural change at a time when the need and stakes could not be greater. Everyone who cares about the survival and revival of democracy needs to read this book."—Kenneth Saltman, Professor, University of Massachusetts Dartmouth, Author of The Failure of Corporate School Reform Henry A. Giroux's most recent books include The Violence of Organized Forgetting and America's Addiction to Terrorism. A

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prolific writer and political commentator, he has appeared in a wide range of media, including the New York Times and Bill Moyers.

The Blockchain and the New Architecture of Trust

“More convincingly than any other woman writing in Arabic today, Alifa Rifaat lifts the veil on what it means to be a woman living within a traditional Muslim society.” So states the translator’s foreword to this collection of the Egyptian author’s best short stories. Rifaat (1930–1996) did not go to university, spoke only Arabic, and seldom traveled abroad. This virtual immunity from Western influence lends a special authenticity to her direct yet sincere accounts of death, sexual fulfillment, the lives of women in purdah, and the frustrations of everyday life in a male-dominated Islamic environment. Translated from the Arabic by Denys Johnson-Davies, the collection admits the reader into a hidden private world, regulated by the call of the mosque, but often full of profound anguish and personal isolation. Badriyya’s despairing anger at her deceitful husband, for example, or the haunting melancholy of “At the Time of the Jasmine,” are treated with a sensitivity to the discipline and order of Islam.

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